



MEMORANDUM OF AGREEMENT

Between Chinese Youth Goodwill Association and Faculty
of Economics, Ganesha University of Education



Nomor : 493/UN48.13/HK.07.01/2026

On this day, Saturday, March 14, 2026, at Balingkang Confucius Institute General Seminar Building, the undersigned:

Name : Sharon Yen

Position : Leader Chinese Youth Goodwill Association

In this case, acting for and on behalf of Chinese Youth Goodwill Association, hereinafter referred to as the **FIRST PARTY**.

Name : Prof. Dr. Gede Adi Yuniarta, S.E., Ak., M.Si.

Position : Dean of the Faculty of Economics, Ganesha University of Education

In this case, acting for and on behalf of the Faculty of Economics, Ganesha University of Education, hereinafter referred to as the **SECOND PARTY**.

The **FIRST PARTY** and the **SECOND PARTY** are hereinafter referred to as the **PARTIES**.

CHAPTER 1

Background

That in order to support the development of culture-based education and broaden the international horizons of students, the **PARTIES** agree to establish cooperation in the field of preservation, development, and promotion of arts and culture, including implementation through the Buleleng International Rhythm Festival (BIRF) and other cultural programs within the IOV network.

CHAPTER 2

Purpose

This Memorandum of Agreement (MoA) establishes a framework for cooperation between Chinese Youth Goodwill Association, and the Faculty of Economics, Ganesha University of Education (Undiksha), Indonesia, hereinafter referred to individually as a **PARTY** and collectively as the **PARTIES**. The purpose of this MoA is to promote artistic collaboration, cultural exchange, and international cooperation in the fields of arts and culture, particularly through youth artistic engagement, cultural performances, and participation in international cultural programs and festivals.

CHAPTER 3

Areas of Collaboration

The Parties agree to cooperate in areas including but not limited to:

- Artistic and cultural exchange programs involving youth performers, artists, and cultural groups.
- Collaborative performances and participation in international arts and cultural festivals, including programs related to the Buleleng International Rhythm Festival.
- Organization of cultural showcases, art exhibitions, and performing arts activities.

- Cultural workshops and interactive activities promoting traditional and contemporary arts.
- Promotion of cross-cultural understanding through artistic collaboration and cultural dialogue between youth communities.

CHAPTER 4

Scope of Cooperation

Cooperation under this MoA may involve artists, youth performers, cultural representatives, and other relevant members of both Parties. Activities may include cultural performances, art workshops, cultural exchange programs, participation in international arts and cultural festivals, as well as other collaborative initiatives mutually agreed upon by the Parties, including programs related to the Buleleng International Rhythm Festival.

CHAPTER 5

Rights and Obligations

In implementing this Memorandum of Agreement, the **FIRST PARTY** is obligated to support the organization and facilitation of arts and cultural activities, including providing necessary coordination and support for programs mutually agreed upon by the Parties. The **SECOND PARTY** is obligated to support the collaboration by facilitating the participation of artists, youth performers, and cultural representatives through its international cultural networks, as well as promoting artistic and cultural exchange initiatives. Both **PARTIES** have the right to benefit from the implementation of this collaboration, including opportunities for cultural promotion, artistic exchange, and strengthening international cultural cooperation in accordance with their respective roles and responsibilities.

CHAPTER 6

Duration

This Memorandum of Agreement shall remain valid for a period of three (3) years from the date of signing and may be extended upon mutual written agreement of the **PARTIES**.

CHAPTER 7

Closing

This Memorandum of Agreement is made in good faith to strengthen cooperation in academic development, research, and cultural exchange between the **PARTIES**.

Singajara, 14 March 2026

FIRST PARTY

Chinese Youth Goodwill Association



Leader Chinese Youth Goodwill Association

SECOND PARTY

Faculty of Economics, Undiksha



(Prof. Dr. Gede Adi Yuniarta, S.E., Ak., M.Si.)

Dean of the Faculty of Economics, Undiksha